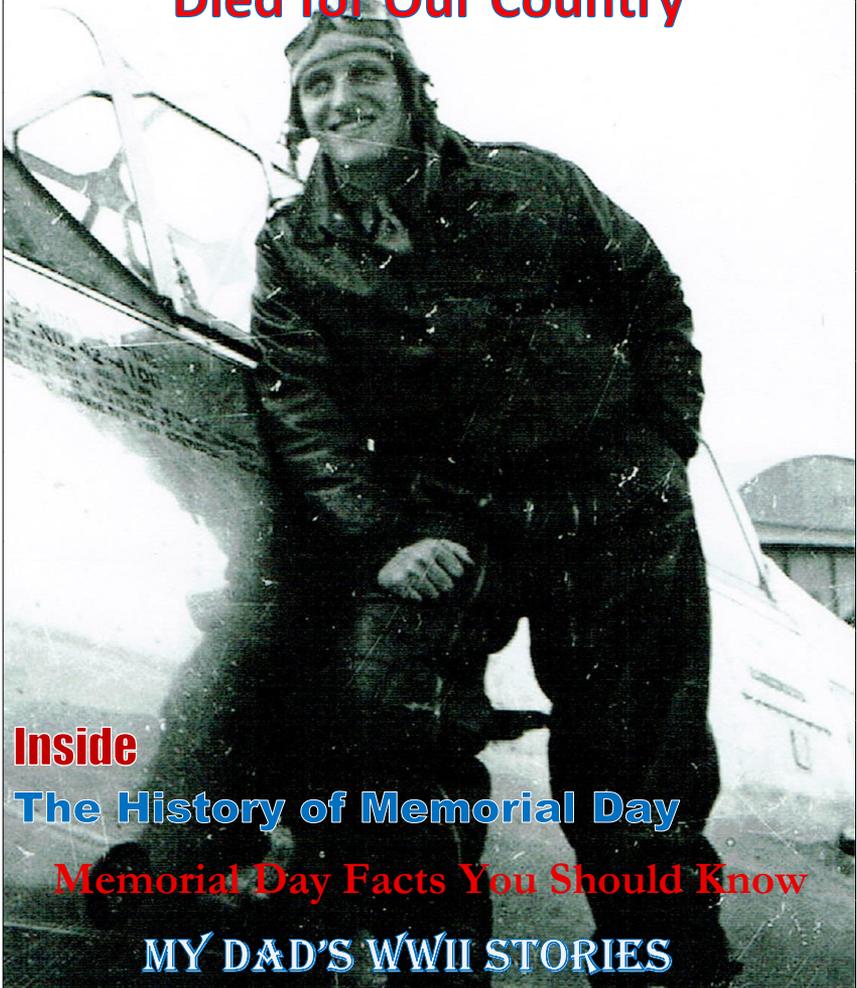


F. Y. I.

A Monthly Newsletter to Inform and Entertain Our Clients

**This Memorial Day, Take Time to
Remember Those Who Fought &
Died for Our Country**



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The History of Memorial Day

Memorial Day, originally called Decoration Day, is a day of remembrance for those who have died in our nation's service. There are many stories as to its actual beginnings, with over two dozen cities and towns laying claim to being the birthplace of Memorial Day.

Memorial Day was officially proclaimed on May 5, 1868 by General John Logan, national commander of the Grand Army of the Republic and was first observed on 30 May 1868, when flowers were placed on the graves of Union and Confederate soldiers at Arlington National Cemetery. The first state to officially recognize the holiday was New York in 1873. By 1890 it was recognized by all of the northern states. The South refused to acknowledge the day, honoring their dead on separate days until after World War I when the holiday changed from honoring just those who died fighting in the Civil War to honoring Americans who died fighting in all wars. It is now celebrated in every State on the last Monday in May to ensure a three day weekend for Federal holidays.



Unfortunately, traditional observance of Memorial Day has diminished over the years. Many Americans nowadays have forgotten the meaning and traditions of Memorial Day. At many cemeteries, the graves of the fallen are increasingly ignored and neglected. Most people no longer remember the proper flag etiquette for the day. While there are towns and cities that still hold Memorial Day parades, many have not held a parade in decades. Sadly, some people think the day is for honoring any and all dead, and not just those fallen in service to our country.

Memorial Day Facts

- On Memorial Day, the flag should be at half-staff until noon only, then raised to the top of the staff.
- Since the late 1950's on the Thursday before Memorial Day, around 1200 soldiers of the 3d U.S. Infantry place small American flags at each of the more than 260,000 gravestones at Arlington National Cemetery.
- Waterloo, New York, began holding an annual community service on May 5, 1866. Although many towns claimed the title, it was Waterloo that won congressional recognition as the "Birthplace of Memorial Day."
- Red Poppies are recognized as the Memorial Day flower.
- The Veterans of Foreign Wars is trying to get the holiday changed back to a fixed date. According to a VFW statement, "Changing the date merely to create a three-day weekend has undermined the very meaning of the day. No doubt, this has contributed a lot to the general public's nonchalant observance of Memorial Day."

My Dad's War Stories

This month's edition of *FYT* includes a cover photo of my father, Bob, taken while he was serving in WW II. As you may recall, my father started Revco back in 1968 (see the November 2013 issue of *FYT*), so I thought it would be fun to tell you his story for this Memorial Day issue.

Dad enlisted in the Army Air Corp as an Aviation Cadet at the age of 19 in 1943. After getting his Basic Training in Atlantic City, NJ, he was sent to



Maxwell Field in Alabama for flight training to become a pilot. Shortly thereafter, he was sent to England where he flew C-46 and C-47 cargo planes between the US and UK.

However, things got much more interesting for Dad when he was transferred to Cairo, Egypt. He spent two years there, flying all over North Africa, including Casablanca in Morocco, Libya and Algeria as well as Persia (now Iran), India and Naples, Italy.

I asked Dad to tell me about a few of his interesting experiences while in Cairo. He told me about his flight to Aleppo, Syria where his mission was to pick up and fly back to Egypt liberated American POW's. These guys had just been freed from a German POW camp and "were in pretty bad shape". He still remembers their faces; happy to be going home, but showing the obvious signs of their ordeal.

His most harrowing moment came during a flight from Cairo to Naples. At that time in the war, fighter escorts for transport flights were no longer provided. Well, on this particular flight, a German fighter was lurking and began to fire on his plane. 30 caliber rounds cut through the skin of the plane piercing virtually every section. One even flew right past his head. Miraculously, he was able to make it to Naples where it was discovered the plane's tail section was almost completely missing. To this day, he doesn't know how they were able to survive. That aircraft was taken out of service as it was too badly destroyed.

Dad is 90 years old; a proud member of the "greatest generation".

Monthly Quotes

"It doesn't take a hero to order men into battle. It takes a hero to be one of those men who goes into battle." – Norman Schwarzkopf

"It is foolish and wrong to mourn the men who died. Rather, we should thank God that such men lived." – George S. Patton

"Words are even more feeble on this Memorial Day for the sight before us is that of a strong and good nation that stands in silence and remembers those who were loved and who, in return, loved their countrymen enough to die for them." – Ronald Reagan



MARK YOUR MAY CALENDAR...

May 3 Kentucky Derby
May 9 Military Spouse Appreciation Day
May 16 NASCAR Day
May 26 Memorial Day

National Family Week –
May 4 - 10
American Craft Beer Week –
May 12 - 18
National Polka Weekend–
May 23 - 25

National Hamburger Month
Skin Cancer Awareness
Month

You're Full of Hot Air...and Cold Air, Too!

Now Let Me Show You How to Easily Manage It.

I've got two great, easy-to-use, inexpensive products to show you this month. Both are designed to seal floor openings and thereby eliminate Bypass Airflow, or lost air, which leads to equipment hot-spots, cooling unit inefficiencies and increased costs. These two simple solutions to lost air can save you a lot of money!

PolarDAM Air Dam Foam



This is probably the easiest and most effective way to seal cable cutouts and floor penetrations. PolarDAM's self-forming foam conforms to any area where it is inserted, blocking cold air from escaping into open spaces. The foam sheets are scored into a "tear-to-size" perforated 1"x1" grid so they can be easily separated along the perforations



to make any size or shape needed. PolarDAM Air Dam Foam sheets are 24" x 24" and 2 inches tall and each box has six sheets, or 24 square feet of foam. Simply cut off the size you need and stuff into the floor opening. Works great to fill miscellaneous gaps in racks, too!

KoldLok

If you are looking for something that is a little more permanent, check out our KoldLok Raised Floor Grommets. KoldLok Grommets are designed to virtually eliminate bypass airflow, increase capacity, enable higher density, and dramatically lower energy consumption by mounting in or on your raised floor tiles.



Our KoldLok integral models mount into the raised floor and are available in a one piece version and a split version. Both provide a low profile fit. The split version is a great choice when you need to seal off an existing floor cut-out where cables have already been run.



Our KoldLok Surface Mount Grommets are perfect choice when you have the clearance beneath a cabinet and you want to quickly seal an existing cut-out.

Both of these great product lines are inexpensive and just might be the perfect solution for you. Call me today for more information.

www.revco-inc.com

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1-800-500-1346

Bob Von Steen