

# F. Y. I.

“Global Warming” Edition

A Monthly Newsletter to Inform and Entertain Our Clients

Ignore Those Worldwide Record Setting  
Cold Temps and Massive Snowfalls -  
It's Just Global Warming!



## Inside

Do You Remember the  
Coming Ice Age Prediction?

**Other Chicken Little Tales**

**Why Server Installations May Be  
Putting Your IT Staff in Danger**

## What Global Warming? I'll Stick With The Facts.

As I sat down to prepare this month's edition of *FYI*, the temperature outside Revco World Headquarters here in Connecticut was a balmy -7°! We had just received about 6 inches of snow; fairly light compared to other parts of the area.

But, we were not alone as frigid temperatures were seen all over the country. In fact, over the last few years, there have been record setting cold temperatures and snowfall all around the globe. This past spring, 2013, was the second coldest in the recorded history of the US; just behind 1975. And, just a few weeks ago, it snowed in Cairo, Egypt for the first time in 112 years!



View of my house during the winter of 2011.

Last winter we received huge snowfall totals, with one storm alone dropping 40" in my yard. At his ripe old age, "Kata the Revco Dog" had big problems climbing the snow banks to, well, conduct his business.

While I was writing this, a ship of "scientists" headed to Antarctica at the start of the Antarctic summer to, in their words, "save the planet" by studying the effects of global warming were ironically stranded in 7' thick ice. It looks like it's time for Al Gore to make another speech predicting we'll all soon be burning up or drowning as the sea rises.

Well, it reminds me of my days in Junior High School back in the early '70's. If you were in school at about the same time you, too, may remember being told about the impending ice age. You see, the environmentalists of the day were telling us young impressionable kids that, because of man's pollution, by the year 2000, temperatures would become so cold that the northeast would be in a perpetual winter; we would no longer be able to grow crops in the mid-west and would face food shortages. Places like Miami would become, at best, a temperate zone much like New England is today.

Sound familiar? Well, the script has changed but the impending disaster story is the same. Sadly, I doubt that today's kids who have been fed the global warming lies are aware of the "ice age" scheme that was forced on my generation. It might be too difficult to explain the awkward change of story.

Nevertheless, I realize there are still many who have swallowed the global warming "cool"-aid and will go to their grave convinced that it is a reality. This, even after that now famous hacker in '09 exposed all of the damning private emails between the global warming gurus at East Anglia University in England and other fraudsters at institutions such as Penn State. It was fascinating to see how they were discussing the manipulation of data, their concerns for making sure certain pieces of information were never revealed, the destruction of emails and data that revealed the truth and how they schemed to prevent papers and research from being peer reviewed.

Fortunately, the majority of Americans have seen through the hoax. The latest numbers indicate that over 70% don't believe the global warming BS. Perhaps it is because every "solution" to global warming includes shutting down certain businesses or taxing and/or regulating them out of existence; forcing us to drive tiny cars, live in smaller homes or self-contained engineered communities from where we can all take mass transit to work, and, of course, a multitude of new taxes and fees.

Or, perhaps Americans can simply see for themselves that the shorelines aren't receding, as we've been promised for 20 years, and the world isn't getting hotter. Contrary to what we've been told, Antarctic ice is now thicker and wider than it has been in 35 years! Or maybe, we're simply fed up with the crony capitalism as demonstrated by the phony green energy companies that received billions of tax payer dollars and promptly went bankrupt, taking all that money with them, presumably now lining the pockets of the former heads of those firms who just happened to be big Obama supporters.

I thought it would be fun to present a few facts that expose the global warming hoax and disprove the claim that the earth is hotter now than ever before.

1. Evidence of vineyards have been discovered in Greenland. The Vikings grew grapes 1,000 years ago in a place that is now covered by a glacier!
2. Olives were grown in the middle ages in Germany, along with figs and pomegranates. These crops can't be grown there today because it is too cold!
3. Following this Medieval Warming Period (800 – 1300 AD), average temps dropped 3-5 degrees and have slowly increased again until today, where they are still less than they were a thousand years ago!
4. Astrophysicist Willie Soon at the Harvard-Smithsonian Ctr. for Astrophysics observed:
  - 1900–1940s was a warming period, yet the amount of CO<sub>2</sub> produced at that time was negligible compared to the amount produced from the 1940s to 1970s, a period of cooling!!
  - CO<sub>2</sub> emissions do not correlate with global warming, but solar activity does. He found a direct correlation between periods of increase sunspot activity and warming going back as far as 1,000 years. When sunspot activity increased, the earth got warmer and vice versa. As a side note, astronomers have noted the same thing happening on Mars. Martian polar caps have increased and decreased in size during these same periods.
5. 5 of the 10 hottest years on "record" were in the 1930s, not the 90's! ...and the year 1998, which we were told was the hottest on record no longer holds that distinction. The calculations were re-evaluated and it turned out that it just wasn't that hot!
6. Satellite temp recordings shows no substantial warming since 1978! Ground based recordings show no increase since 1998; Once again, disproving the whole CO<sub>2</sub> greenhouse gas theory. GW Hoaxers recently had to admit this was true, yet we never saw that as the top news story, did we?

The bottom line is that the climate of the earth is dynamic; always in a constant state of change. Ironically, there is now talk that we might actually be heading toward another mini ice age much like the one that occurred starting around 1300.

Ah, look. I'm out of space and I've got so much more....

## Monthly Quotes

*"I want to pause here and talk about this notion of consensus, and the rise of what has been called consensus science. I regard consensus science as an extremely pernicious development that ought to be stopped cold in its tracks. Historically, the claim of consensus has been the first refuge of scoundrels; it is a way to avoid debate by claiming that the matter is already settled. Whenever you hear the consensus of scientists agrees on something or other, reach for your wallet, because you're being had."* – Michael Crichton



## MARK YOUR JANUARY CALENDAR...

- January 3** National Chocolate Covered Cherry Day
- January 14** Dress Up Your Pet Day
- January 19** Popcorn Day
- January 25** National Irish Coffee Day
- January 31** Chinese New Year
- Elvis' Birthday Celebration Week – **January 8 - 11**
- Clean Our Your Inbox Week – **January 19 - 25**
- Financial Wellness Month
- National Soup Month
- National Personal Self-Defense Awareness Month

# Server Installations & Moves May be Dangerous to Your IT Staff

Allow Me to Give You a Few Troubling Facts and Figures...

According to the US Bureau of Labor, over 36% of injuries involving missed workdays were the result of shoulder and back injuries, and that lifting loads over 50 lbs WILL increase that risk of injury. In addition, OSHA states that manual material handling is the principal source of compensable injuries in the American work force, and that 4 out of 5 of these injuries will affect the lower back. In fact, OSHA highly recommends using mechanical means to avoid injury while lifting equipment heavier than 50 lbs.

Well, perhaps you see the problem. Today, servers and other rack-mounted equipment can weigh up to 800 lbs. Many equipment manufacturers even recommend using 2-4 people to install equipment. However, even with 4 people, lifting equipment manually still involves unnecessary risk and often delays other critical data center tasks from being performed.

And, let's not forget that if an employee does become injured while performing his or her job, that person can be out of work for months meaning less productivity in the IT department and perhaps tens of thousands to well over a \$100,000 in worker's compensation costs.

Oh, and I haven't even discussed the costs associated with damaged hardware when equipment is accidently dropped

during installation. If that hasn't happened to your organization yet, it probably will. In a recent survey of IT professional, 65% reported incidents of dropped hardware 1 to 10 or more times. The replacement or repair of damaged hardware is yet another cost you simply do no need.



Now, let me introduce to you our line of *ServerLIFT* products; the only line of mechanical lifting devices designed specifically for handling rack-mounted equipment in the data center. With our *ServerLIFT* solutions, server deployment can be done safely, rapidly and efficiently.

- **SL-1000X Super-Duty ServerLIFT** – safely lift up to 1,000lbs, perfect for large scale moves and lifting heavy equipment through narrow data center aisles
- **SL-500X Power ServerLIFT** - has become the industry standard and offers a 500 lb lifting capacity
- **SL-500FX Front-Loading Power ServerLIFT** - all the features of the SL-500X but can also place equipment up to 20" into the rack
- **SL-350X Manual ServerLIFT** - a light duty, lower cost unit that includes a powerful hand-crank that effortlessly lifts equipment weighing up to 350 lbs

Before you consider any mechanical lifting device, call me for a **FREE** whitepaper entitled *Best Practices – Handling IT Equipment in the Data Center*. It's **FREE**.

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*Bob Von Steen*